

**Help Kell Support our Community
Kell High School**

Business Ads

Full Page \$325

Half of Page \$220

Fourth of Page \$150

Eighth of Page \$85

All Checks Payable to **Kell High School**

All money turned into Kimberly Bundschu by 12/11/13

Choice

Upload the picture or pictures you would like onto

www.hjeshare.com

(School Code is longhorns14)

Or turn in a hard copy of the picture or pictures in with the payment

Company name: _____

Person available for contact: _____

Phone number reachable: _____

Circle

Full Page

Fourth Page

Half Page

Eighth Page

Message: _____

Layout (View on the back of the paper, Circle choice)

Full: F-1 F-2 F-3

Half: H-1 H-2 H-3

Fourth: Q-1 Q-2 Q-3

Eighth: E-1 E-2 E-3

Instructions for Ad Submission

*Ad size may vary based on the size of book. All dimensions are approximate. Refer to the number below each design to identify which layout you wish to use

Layout

- Select the ad size you wish to purchase; then, using the sample layouts below, choose the design number within that size that you would like used for your student's ad in the yearbook.
- Changes may be made to these designs with prior approval of the yearbook adviser and/or editor.

Photos

- Each ad contains a number of photos; supply enough pictures to fill the photo blocks in the ad you choose. If you include extra pictures, our staff will decide which one(s) to exclude without notifying you.
- Our staff will decide which pictures fit best into the blocks of your layout.

Text

- The words you want to include in your ad are called "copy." Please type your copy and attach it to the order form, or include it on your CD or email to yearbook adviser.
- We will choose a font/typeface for the copy when we design your ad. We will attempt to correct grammar, punctuation and spelling errors unless otherwise instructed.
- Take into account the size of your ad when writing your message to your student. A large quantity of text in any ad will end up being set in small type which may not be easy to read.

Full Page Ads

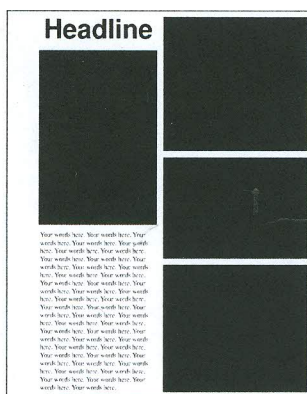
- Approximate dimensions: 8 1/2" wide x 11" high



F-1



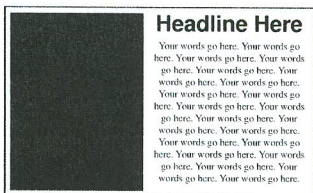
F-2



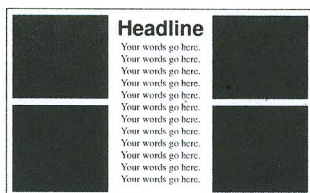
F-3

Half Page Ads

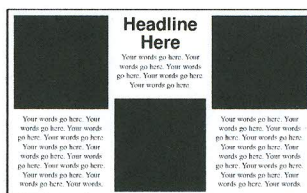
- Approximate dimensions: 8 1/2" wide x 5" high



H-1



H-2



H-3

Quarter Page Ads

- Approximate dimensions: 4" wide x 5" high



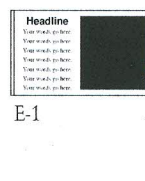
Q-1



Q-3

Eighth Page Ads

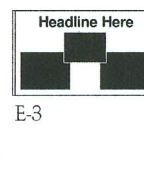
- Approximate dimensions: 4" wide x 2 1/2" high



E-1



E-2



E-3